



Region of Waterloo

The Plan to End Chronic Homelessness

Funding Strategy and Engagement Plan

Plan to End Chronic Homelessness was endorsed by Council in April 2024

- Endorsed by Committee on April 9, 2024
- \$10.2M investment in 2024
- Directed staff to return in October 2024 with funding strategy and engagement plan

Investment of \$10.2M has had significant impact

- 98 PATHS participants housed out of experiences of homelessness
- 150 net new portable affordability rent supplements
- 18 youth shelter beds
- 20 women's shelter beds
- 44 net new supportive housing units
- 3 new Unsheltered Support Workers
- Funding for approx. 30 families in emergency shelter and up to 50 single adults in motel rooms who cannot access shelter
- Stabilization of staff supports across the emergency shelter system
- Stabilization of tenant supports to over 300 fixed-site supportive housing units

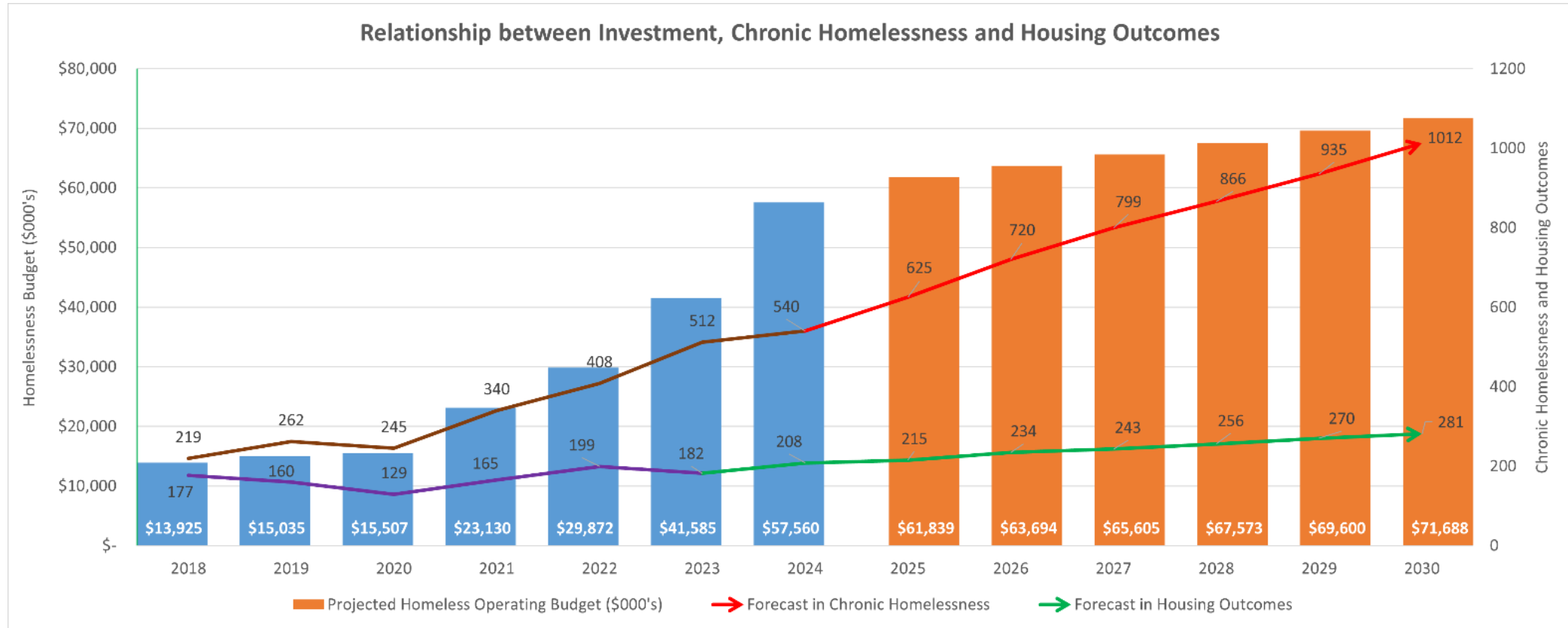
Total projected cost to reach functional zero by 2030 is \$345M

- \$177.5M Operating
- \$110M Capital
 - \$57.5M Debt Servicing
- If no additional investment is secured, experiences of chronic homelessness are expected to reach over 1,000 by 2030
- The Funding Strategy lays out a way forward for investment to meet the need of homelessness in Waterloo Region based on measurable, achievable outcomes

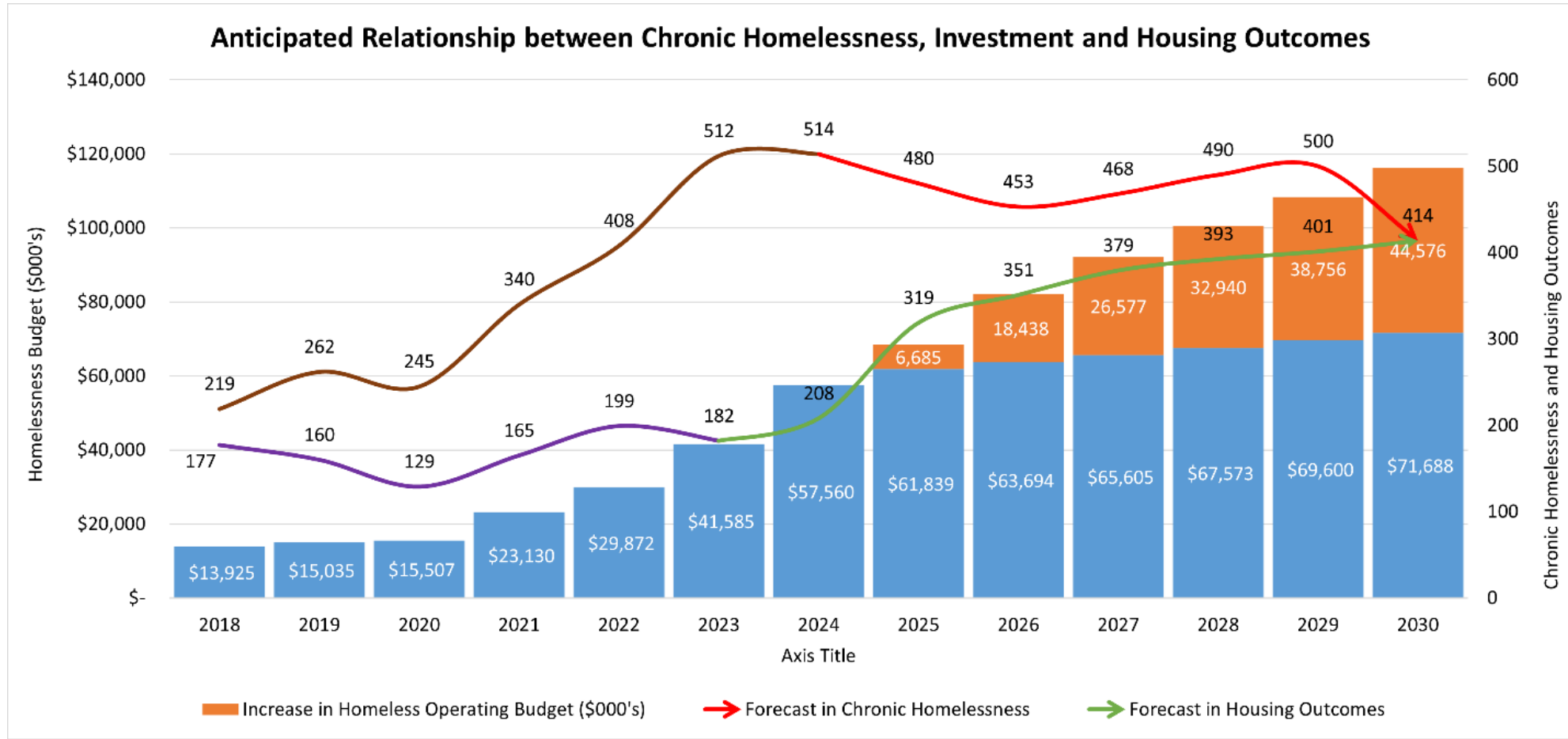
Equity and co-creation continue to be pivotal to the Plan's success

- Intentional, meaningful collaboration with equity-owed groups
- New and increased benchmarks to increase equity in the system as the Plan work evolves
- Co-creation will continue with community partnerships and will evolve through the forthcoming All of Community Leadership Table

Scenario 1: Projected Outcomes with No Additional Investment



Scenario 2: All Funding is Secured for PECH Funding Strategy



From all sources

Engagement Plan will unify community, business and government voices

- Collective investment needed with support across sectors and perspectives
- Communications and engagement objectives to advance awareness and conversations with community, business and government partners

Prioritization and Engagement Strategy

- Prioritization model enables staff and community to focus on the "right work" in achieving the goals of the Plan
- Engagement plan unifies community, business, and government through the clearly detailed collective investment needed