

# Doon Heritage Village Reopening Plans

Community and Health Services Committee

May 5, 2026



Region of Waterloo

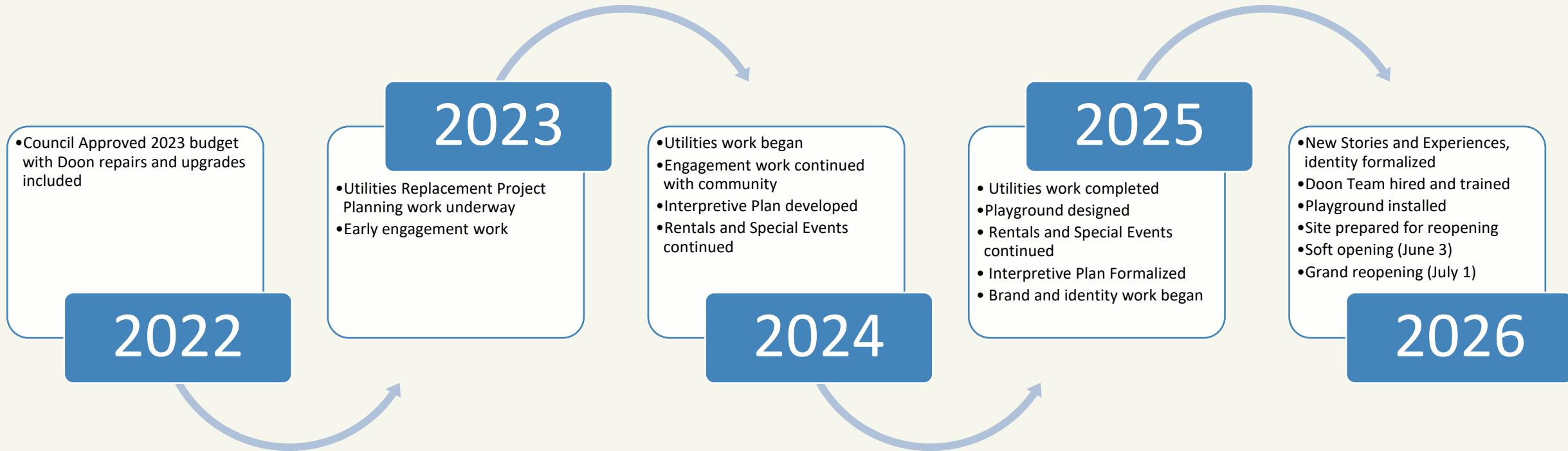
# Doon Heritage Village is Reopening!

- New Stories
- New Experiences
- New Infrastructure Upgrades
- Improved Accessibility Features
- New Brand and Tagline

**In July and August, Doon will be open  
7 days a week, 11am-4pm**



# Project Timeline



# Community Consultation

- Workshops, EngageWR Survey, Community Outreach Events, Advisory Group and Staff input
- Along with strong support for Doon, we also recognize that the stories of diverse populations have not been visible.
- Led to 3 key principles: Theatricality, Multi-Sensory Experiences and Expanded Stories
- Piloted events and experiences
  - Guided Forest Walks
  - Foodways Program
  - Collaborative Exhibits with Vintage Black Canada (Martin House)
  - Indigenous Plantings



# What Was Improved Through Doon's Reimagining

- Improved Accessibility and AODA compliant features, (such as...), partially supported by Provincial EASE grant
- Modernized utilities
- Updated security and safety features in all buildings
  - Increasing opportunities to use the Village throughout the year
- Conservation treatments on buildings and artifacts
- Development of the new Interpretive Plan
- New immersive experiences
- Collaborations and Partnerships (Vintage Black Canada, ...)
- New Brand and Identity
- Museum Website (to launch later in May)

The Doon Heritage Village tagline has been updated to reflect the importance of the new, expanded storytelling and perspectives:

***"One Village, Many Stories"***

# Our New Look

- Worked with Apricot Design to develop a new brand identity that reflects our new intentions
- Based on community consultation and staff input
- Deep dive on
  - historic sites in North America
  - natural elements of the site
  - important typography and design elements from 1914
  - Community coming together to re-imagine Doon
  - The Village experience





# **DOON HERITAGE VILLAGE**

---

**ONE VILLAGE, MANY STORIES.**

# Back to the Village! JULY 1, 2026, 11am-4pm

- Village Buildings Open
- Costumed Interpreters, New Stories
- Farm Animals back on site
- Music, Face Painting, Square Dancing, Wagon Rides
- BBQ

Historic admission rate of \$2.00 per person for the event

[www.RegionofWaterlooMuseums.ca](http://www.RegionofWaterlooMuseums.ca)



**See You Soon  
in the Village!**

