

## 2026 Youth Impact Survey Key Messages

### YIS Promo Video:

<https://www.youtube.com/watch?v=25vM39sY00U&feature=youtu.be>

- The Youth Impact Survey is an **anonymous survey** that hears **first-hand** from young people what their life is like in Waterloo Region.
- It is for young people **aged 9 to 18**.
- The survey opens on **May 1, 2026**. Go to [youthimpactsurvey.ca](https://youthimpactsurvey.ca) to fill it out.
- The survey takes about **20-30 minutes** to complete.
- We need at least **2,000 diverse youth aged 9-18** from Waterloo Region to participate. We especially encourage youth from equity-deserving groups to complete the survey.
- This is the **fourth** Youth Impact Survey. The first one launched in Summer 2020 and the second launched in May 2021, then the third was in May 2023.
- The survey asks about 9 dimensions of well-being. It is based on the Canadian Index of Child and Youth Well-being, a framework **UNICEF Canada** developed to better understand how children and youth are doing across the country.
- This survey has been reviewed and approved through the **University of Waterloo Ethics Board**.
- Data from YIS results help us as a community to **understand youth well-being, service gaps, and barriers to access** in Waterloo Region.
- Community organizations and municipalities have used the findings for grant proposals, program planning, and strategic planning. In 2025, organizations in Waterloo Region used the YIS data to get **\$3 million** to support children & youth.
- The survey is available in **3 languages**: English, French, and Arabic. Consent forms are available in **7 languages**: English, French, Arabic, Farsi, Spanish, Tigrigna, and Urdu.
- Youth who participate will **receive volunteer hours and have the chance to win 1 of over 50 prizes**. Prizes include a Nintendo Switch 2, an iPad air, a Flair Airlines flight, a Lenovo laptop, a TV, a 3D printer, AirPods, gift cards, and more.

- The Youth Impact Survey **runs every 3 years**, and it operates on a **4-part cycle**:
  - Part 1: Survey and data collection from youth
  - Part 2: Data sharing and knowledge mobilization (we clean up the data and share it back out to the community)
  - Part 3: Action planning (we make sense of the data with young people, and work with them to discuss ideas for action and change based on what we see in the data)
  - Part 4: Action (we work as a community to make youth ideas for change happen)



**Tell your story. Shape  
Waterloo Region!**

youth  
**IMPACT**  
survey

**Are you between 9 and 18?**

**Fill out the Youth Impact  
Survey from May 1 - June 1!**

- **get volunteer hours**
- **get a chance to win prizes**
- **make a positive impact**

Help decision-makers make our  
community a better place for  
children & youth.



**SCAN ME**

[www.youthimpactsurvey.ca](http://www.youthimpactsurvey.ca)



Children and Youth  
Planning Table  
of Waterloo Region



# Waterloo Region Youth Impact Survey

You could win **1 of 50** prizes!



**Apple iPad  
Air**



**Nintendo  
Switch 2**



**Lenovo  
Laptop**



**3D Printer**



**Fitbit Versa 4**



**Gift cards**

**Open to youth age 9-18 in Waterloo Region**

[www.youthimpactsurvey.ca](http://www.youthimpactsurvey.ca)